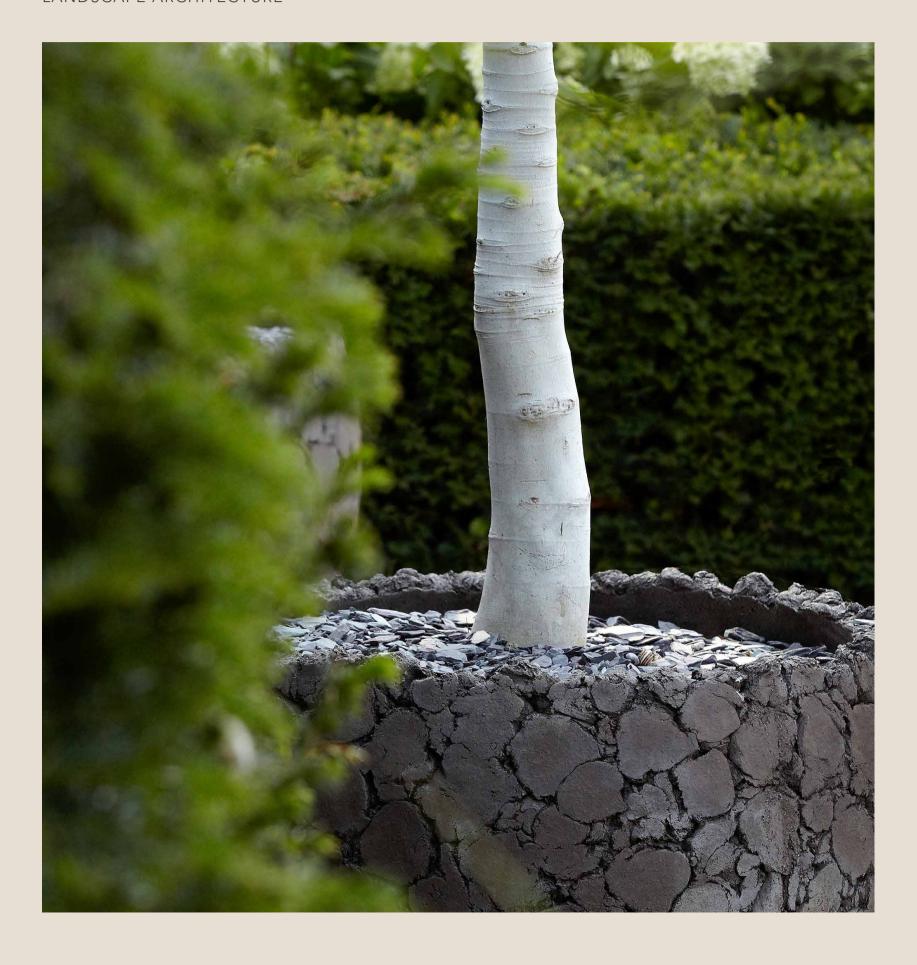
A TRUE ARTISTIC DIRECTION

LANDSCAPE ARCHITECTURE



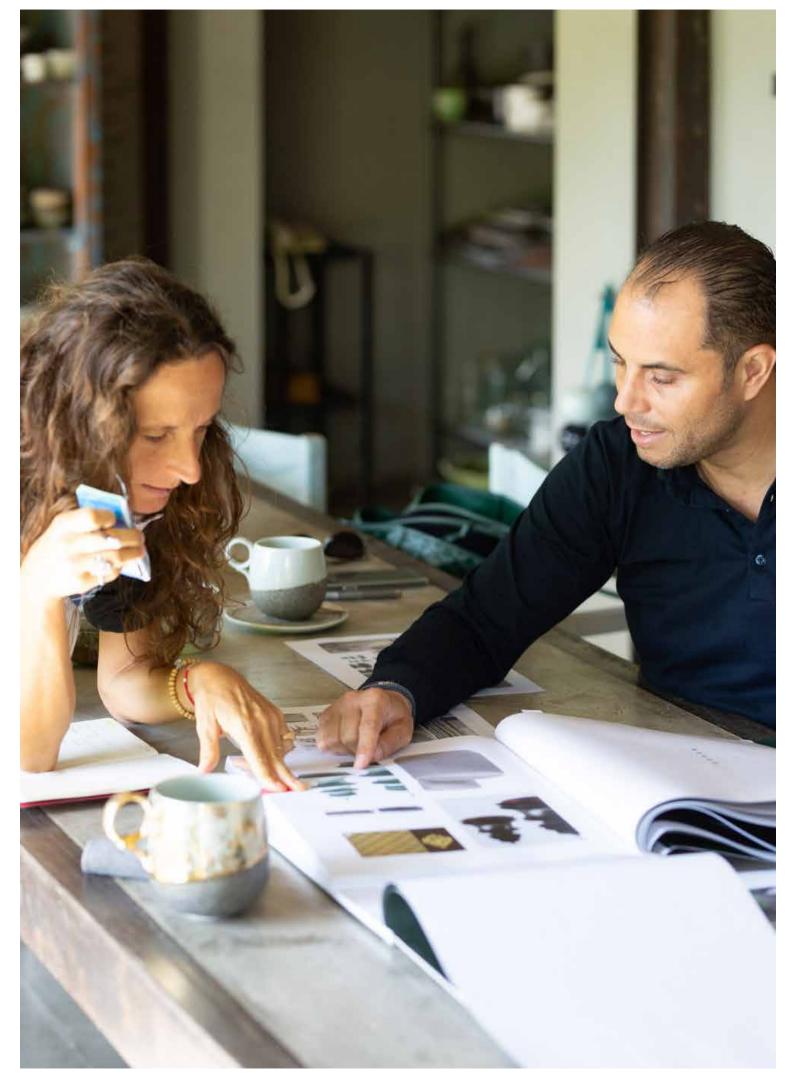


XAVIER LOUP

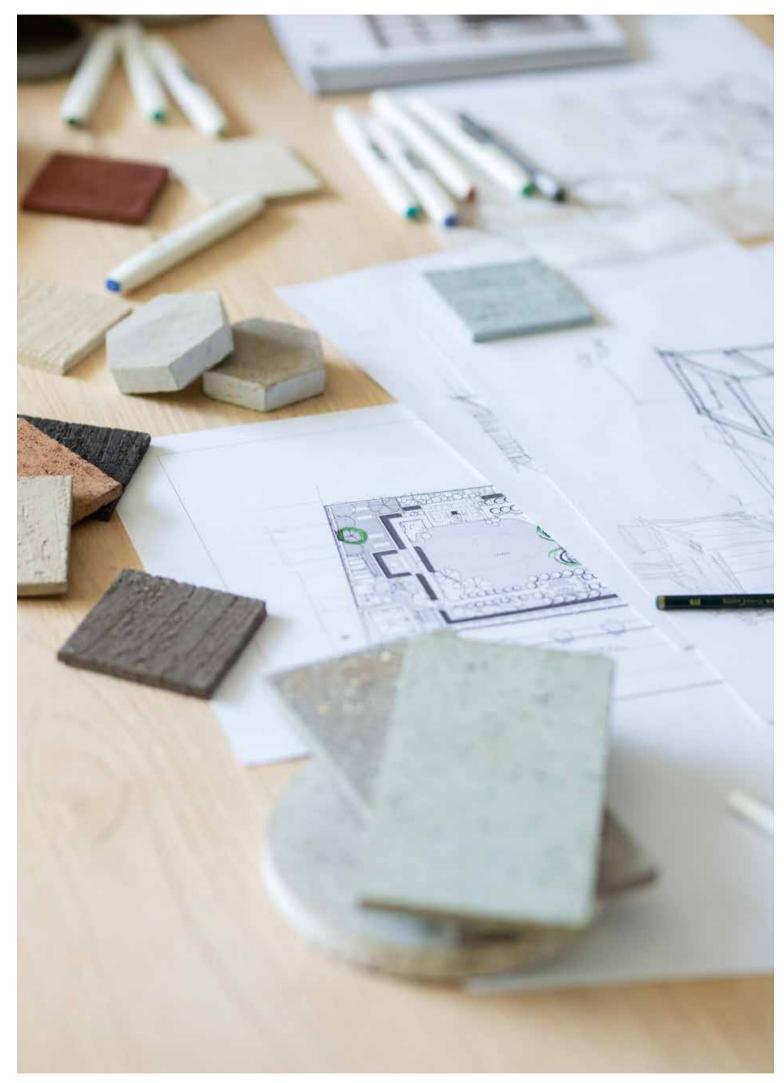
A FRENCH TOUCH COMPLEMENTED BY ORIENTAL
SUBTLETIES, HIGHLIGHTED BY SCANDINAVIAN AND
CALIFORNIAN NOTES

Xavier Loup's style is unique, accompanied by the cicada's song in the shade of whispering pines from his childhood in Provence, nourished by the beauty of Paris during his school years, and ripened by an early career in California. Countless travels and encounters subsequently enriched and forged his solid sense of aesthetics.

His style infused with many gastronomic and artistic references and experiences, steeped in the worlds of music, fashion, perfumes, coupled with perfect technical mastery of his trade, his sensitivity and his personal philosophy of outdoor spaces, lends a unique flavor to every project he directs, and seduces with refinement enhanced by exotic and modern touches.



Art Director (Xavier Loup) during worshop seance.



Project Workshop: Material selection phase



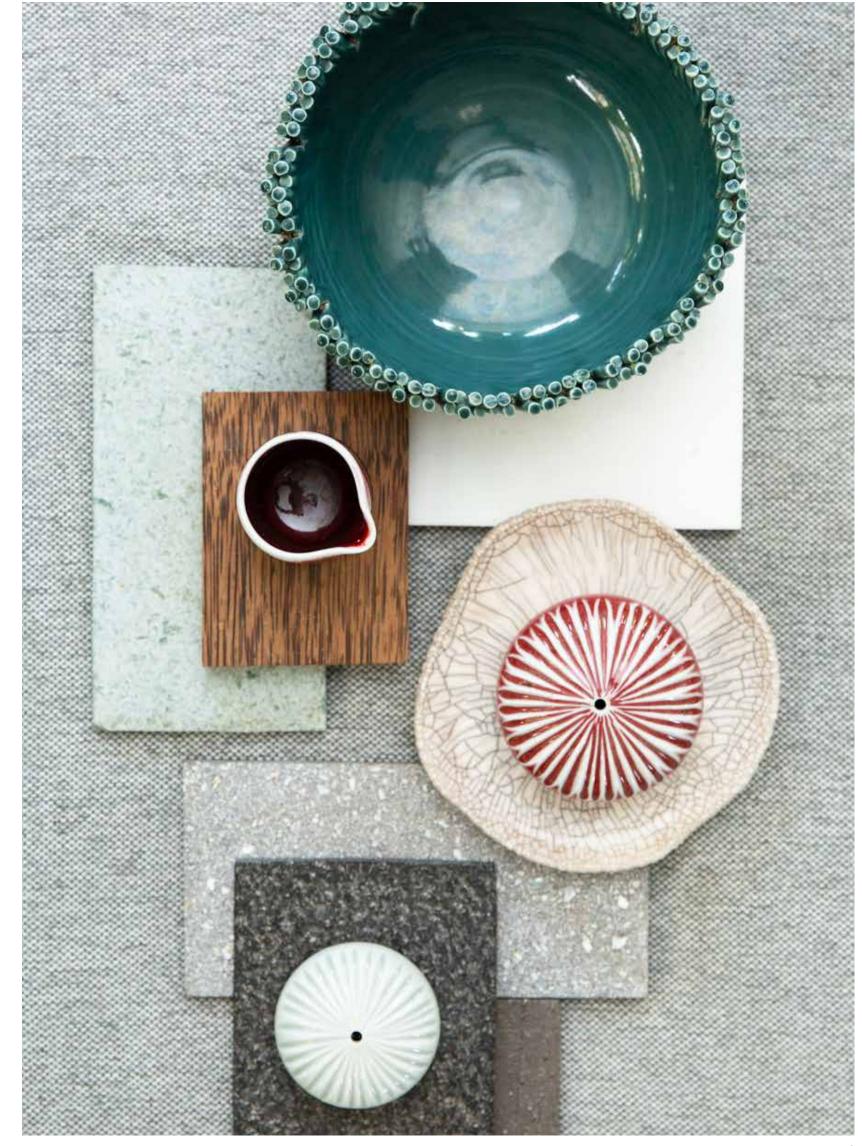
OUTDOOR LUXURY creative studio

ARTISTIC DIRECTOR

FORM AND FUNCTION ARE INSEPARABLE

Any place must provide a quality personal experience in all circumstances, regardless of its size - a 2,500-room hotel, a family home of any type, a cruise ship or a shopping mall, no matter how many people will use it. This dictates two conditions: the place must incorporate a landscape, and there must be a consistency in all components.

The landscape style is determined by the style of the indoor space, the pre-existing outdoor conditions and how the space will be used. The entire project must follow the same direction. This artistic direction infuses all stakeholders with its vision.



- ↑ Mood board for a project in progress
 Uluwatu beach club Project 2020 Indonesia.
- \rightarrow A few projects case studies and presentations.





IDEA DEVELOPMENT

EMQUARTIER MALL

City Bangkok - Thailand Corporate Client : Group Mall Best Mall Award 2015

Art Director & Landscape Designer for Emquartier development

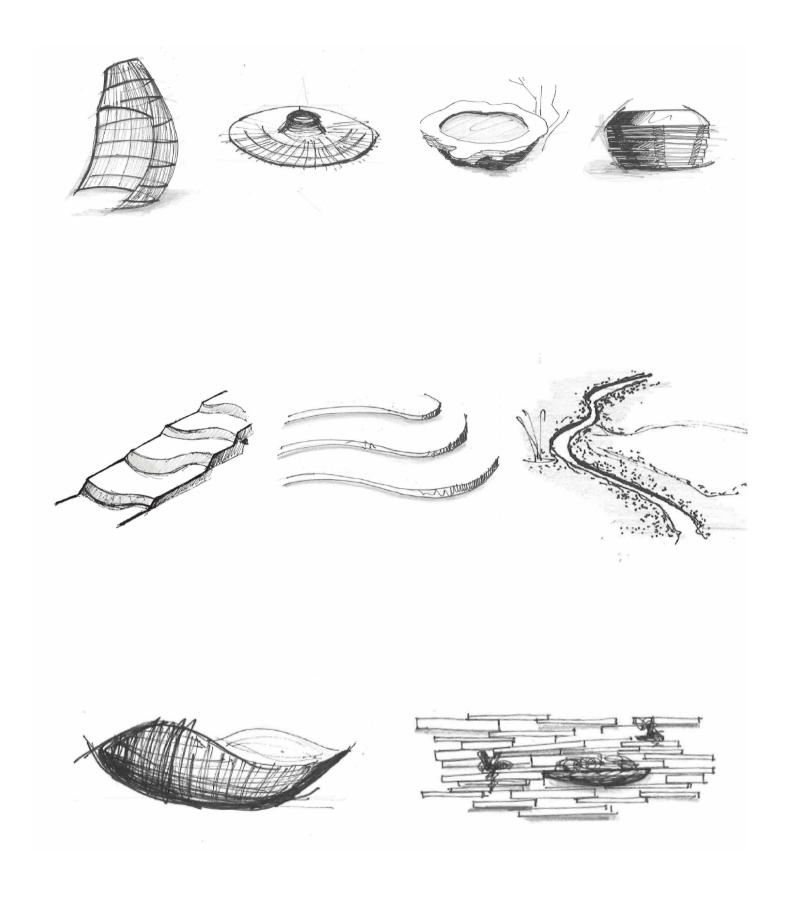


Development of an idea around curves: visiting this urban mall will be a whole experience, in this space people will be able to relax, rediscover the nature, the sound of the water, the freshness of a waterfall or a pond. From curves such as rice paddies we have developed this garden suspended over two floors in the middle of a mall.



Modern treatment of a curved bassin nestled in vegetation. Organic, biological shapes concept.





- ← Mood board of inspirations & researches allowing us to narrate a story to our client.
- ↑ Ideas being developed : starting with simple curves ideas towards creating art pieces and life places for the hanging garden.



The Terraces



The Central Pond





SELECTED WORKS

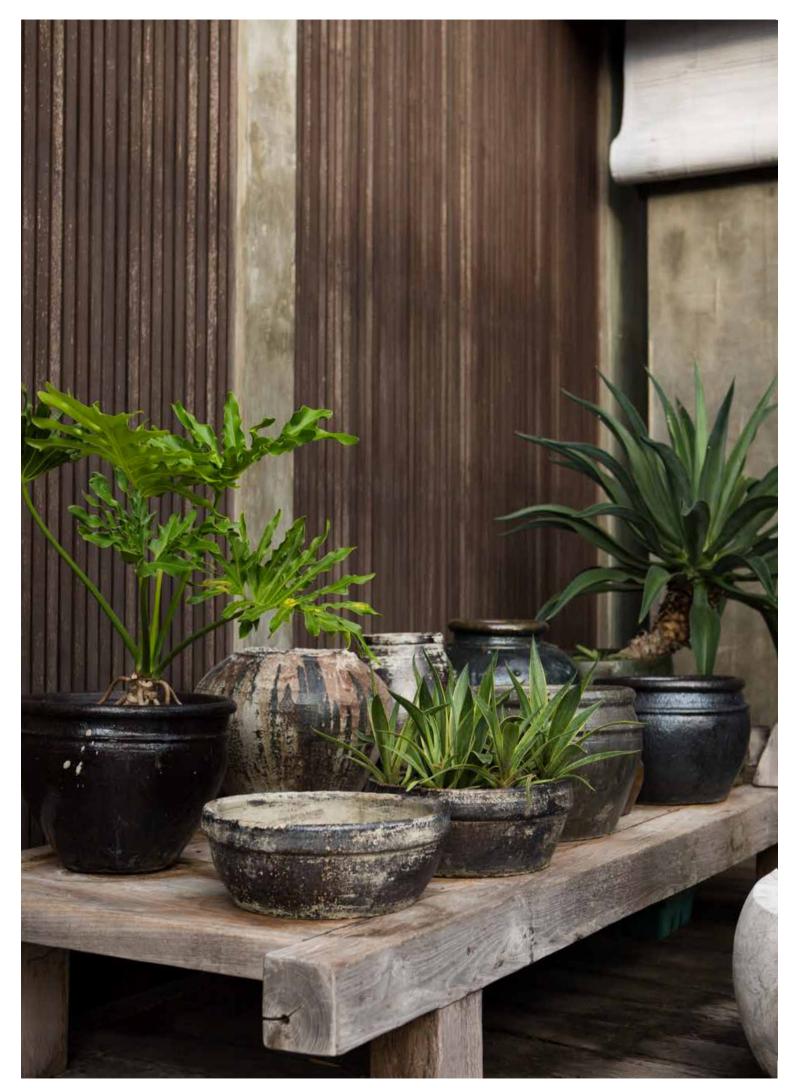
GREEN VILLA

Art Director & Landscape Designer Bangkok, Thailand

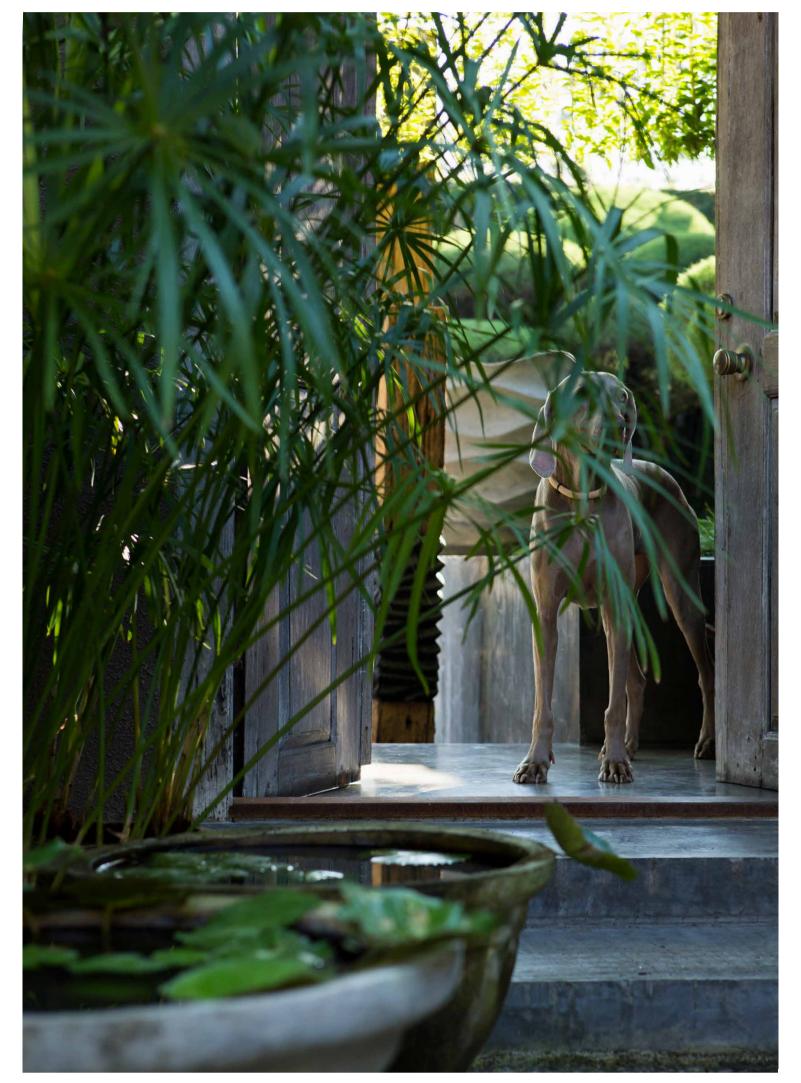


The entire universe of the project is based on the relationship between the vegetable material and the other materials, both indoors and outdoors. The two spheres complete each other to create a space rendered unique by this delicate balance. This being located in Asia, we chose to bring there a European dimension by designing the main garden as a large Spanish patio.

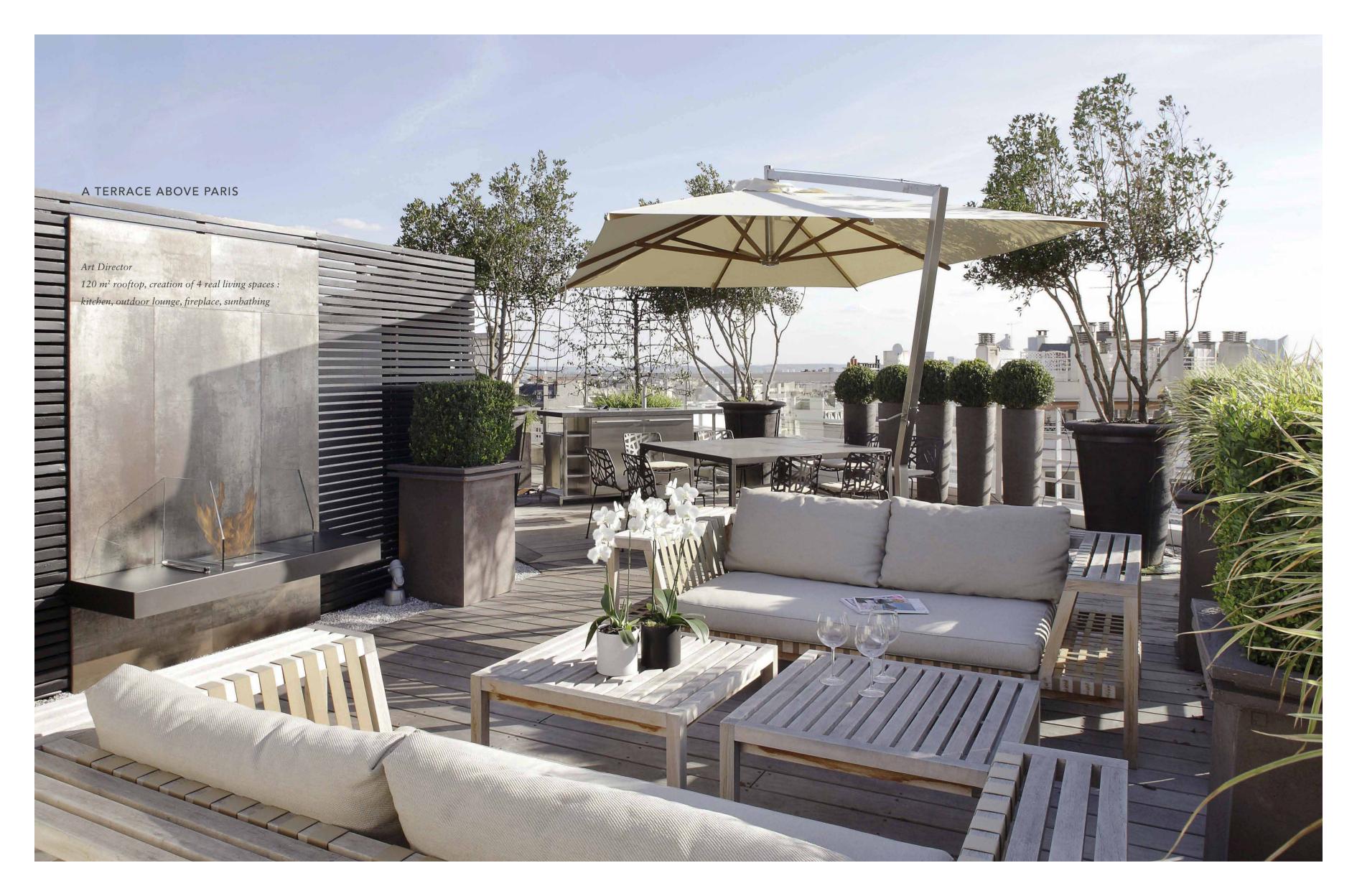
 \rightarrow Mix of organic form with trees & our collection of pots in waves.



Potting for planting experiment and cactus collection.



Entrance to the villa structured with a collection of aquatic plants.



PRIVATE MANSION LONDON

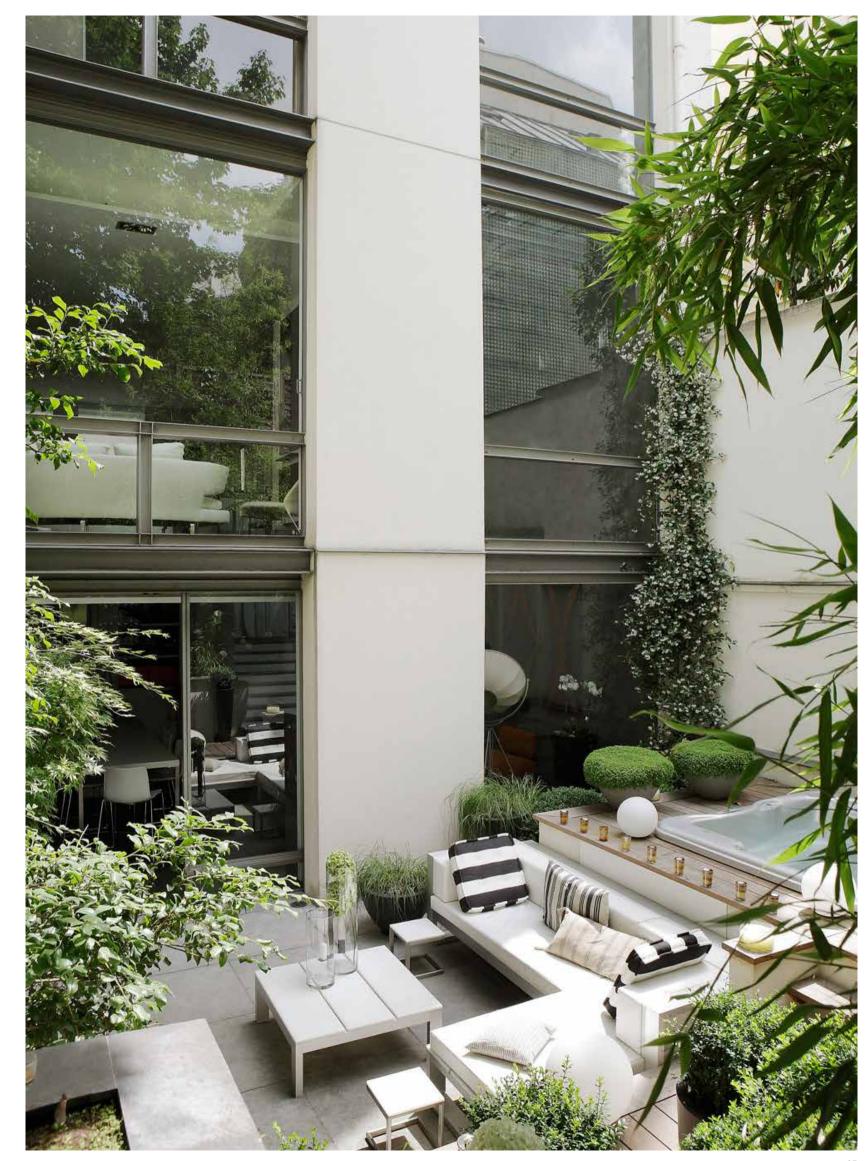
Art Director

180 m², patio garden with outdoor lounge,
outdoor SPA & iconic, graphic garden



IN MY UNIVERSE, SPACE IS THE BASIC ELEMENT
THE QUALITY OF THE SPACE, NOT ITS DIMENSIONS.

Xavier Loup



→ Gandia Blasco outdoor furniture Collection Na Xemena Bespoke cushion.

GARDEN SEA

Art Director & Landscape Designer Dubai, United Arab Emirates



Living space : outdoor lounge area connecting to the outdoor kitchen.

VILLA 1880

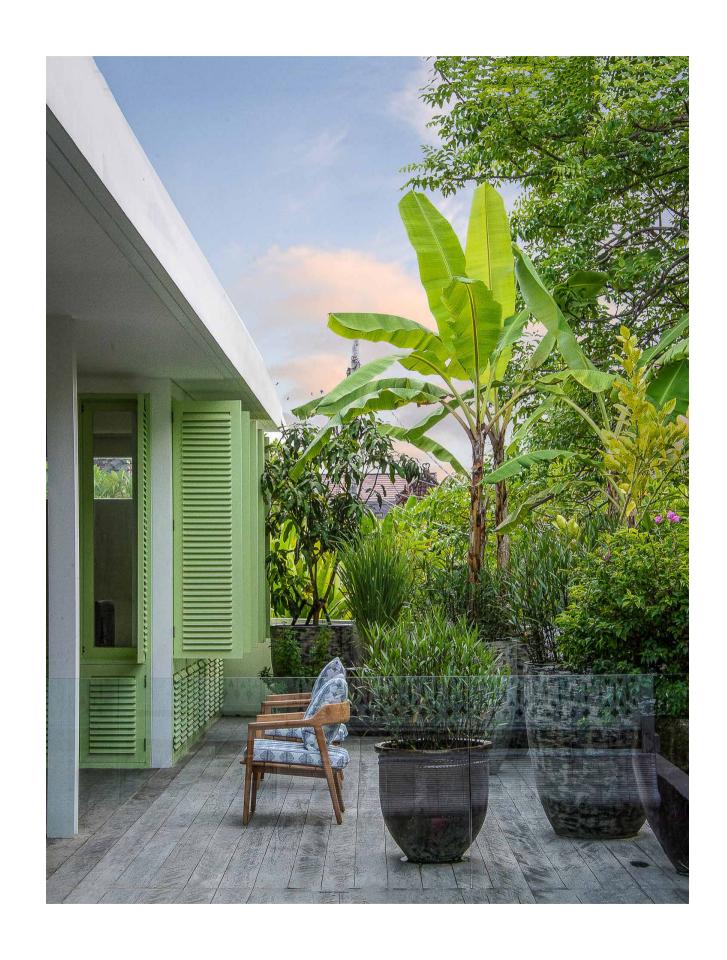
Art Director & Landscape Designer
Bali, Indonesia
Outdoor, 1 200 m²





This is the result of a beautiful collaboration with the architect and owner of the house. From the genesis of the project, we had as an goal to bring two architectures together: a traditional house from Borneo island and modern architecture. The balance between building and garden is obtained through the use of specific materials, such as the large pots we created for this project with simple forms and wonderfully rendered patinas.

The swimming pool draw on mid-century design influences. Contemporary daybeds Kettal 'Park Life'.





Bespoke pots in clay with old patine finishing home made. Plant combination with graphic shapes.

[→] Work on light & Green interact the patio plants & the Master bedroom.

PRIVATE GARDEN ENGLAND



 \sim 134

PRIVATE GARDEN

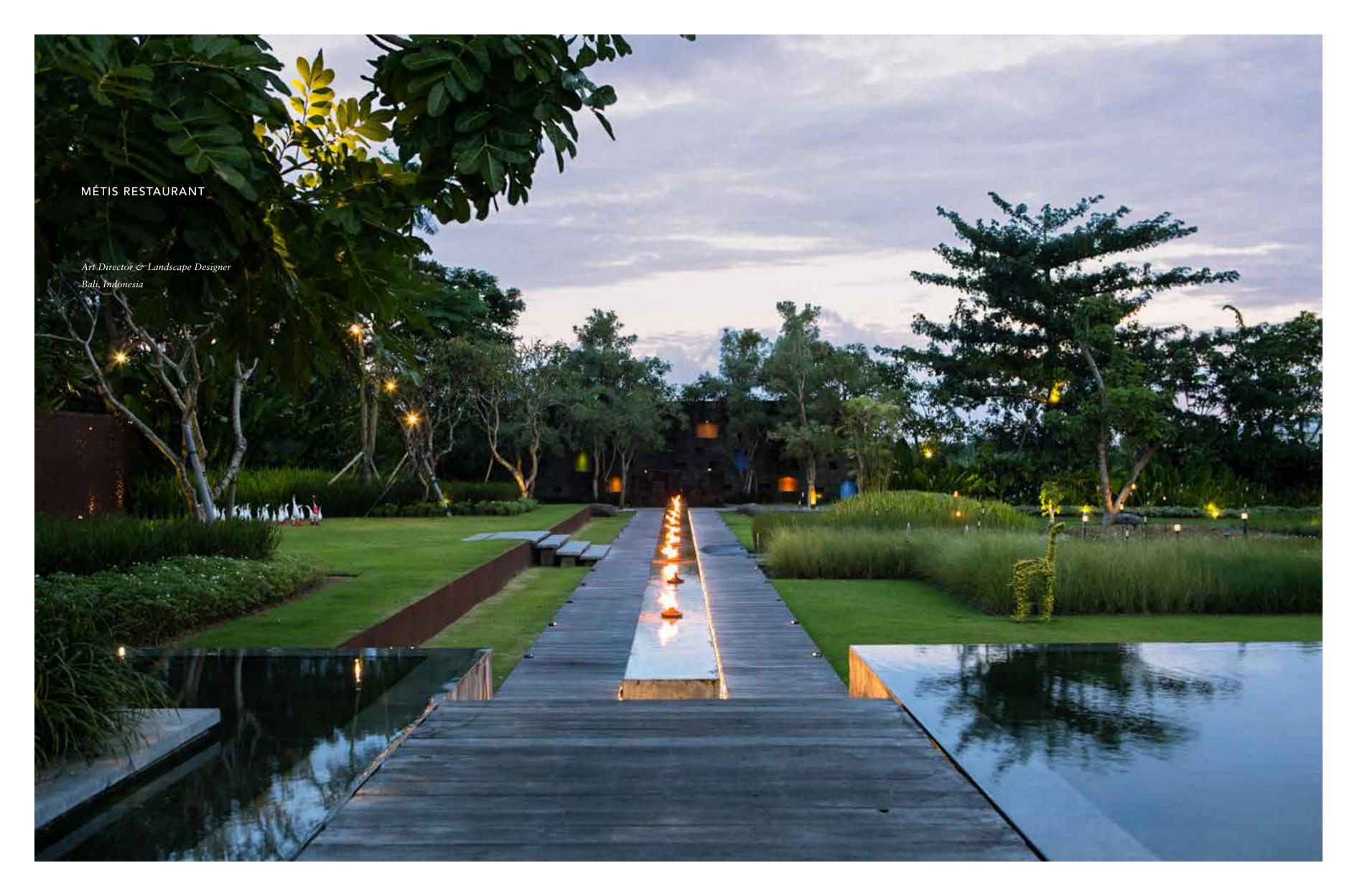
Art Director & Landscape Designer London, United Kingdom



Patio garden overlooking the main living room of this mansion. An alternance of shapes and curves given by a spectacular boxwood structure and this very graphic black fountain settled on a white floor.



 \rightarrow Fountain detail : custom made design & assembled in black granite from Zimbabwe.



SHOWROOM HOUSE

Art Director & Landscape Designer Bruxelles, Belgium

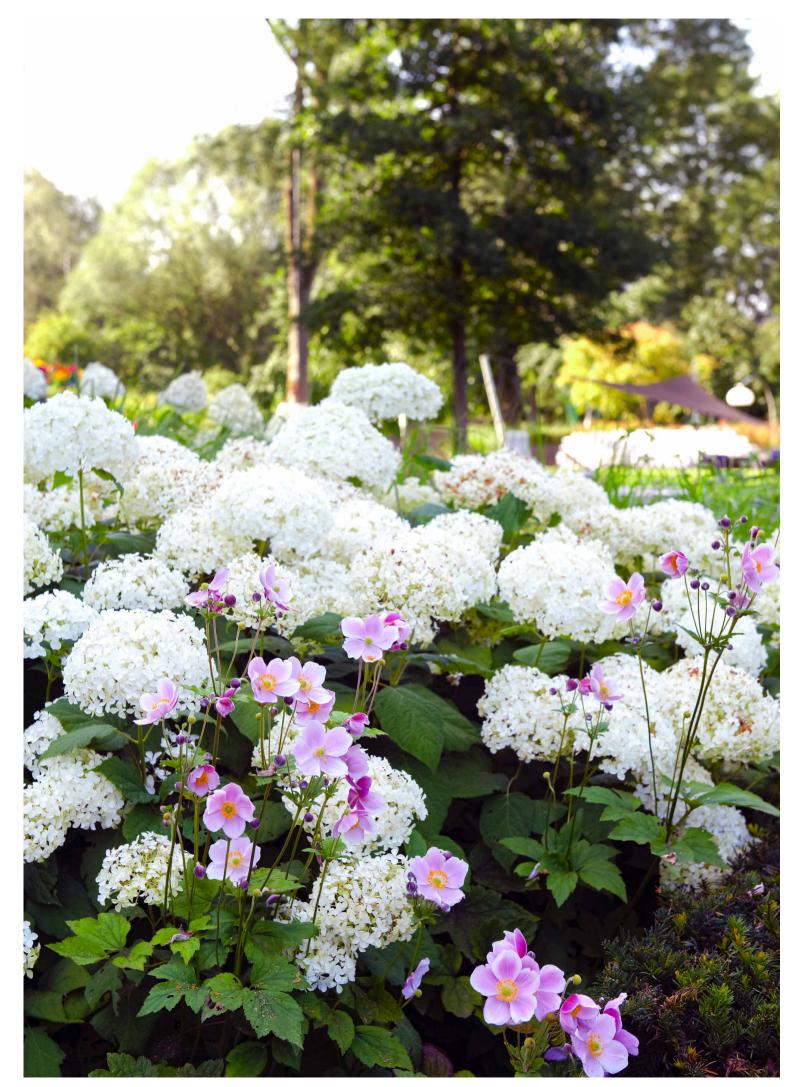


A place of mixed spaces, outdoors and indoors are intertwined. Art of Living displayed in the house area of the showroom.

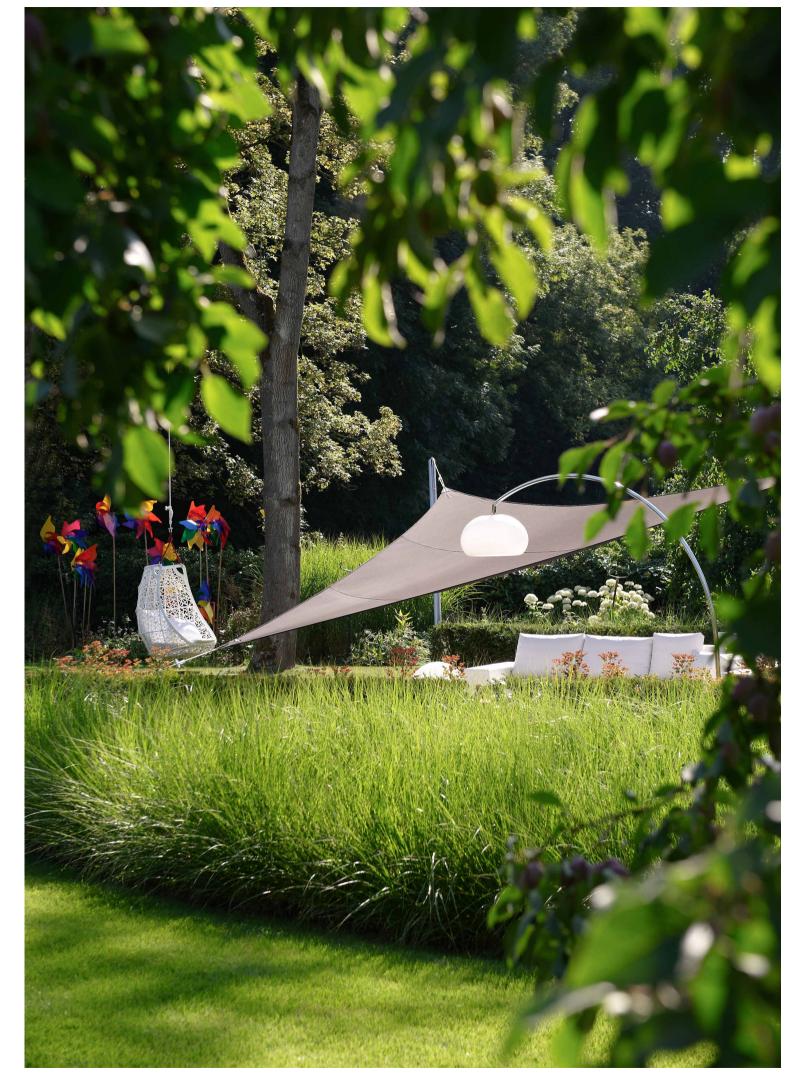


Texture mix between these concrete waves & the soft texture of these Helexine mosses.

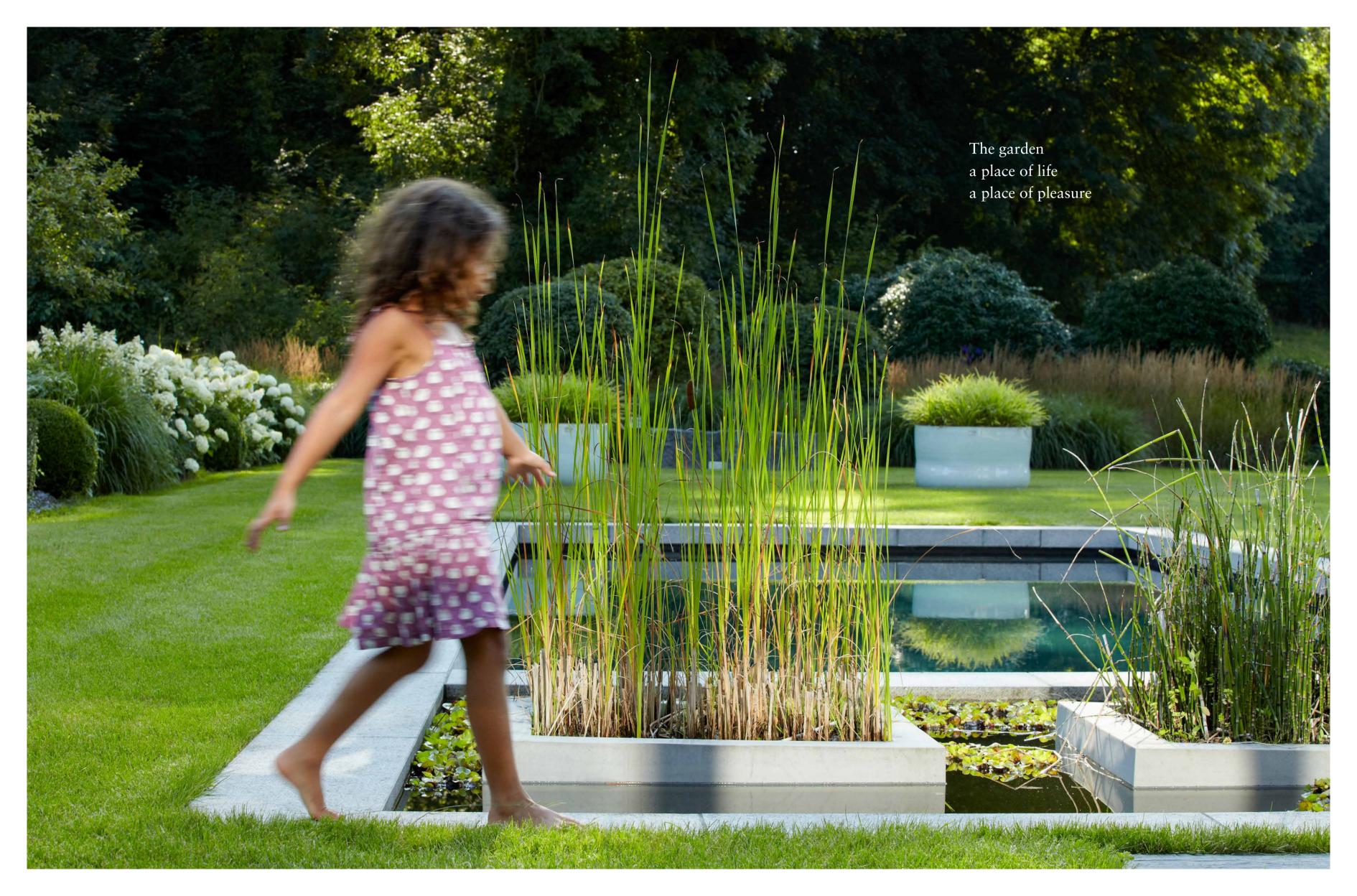
^{ightarrow} Pond & pool mirror treatment to give a dynamic to the outside.



Summer mix between Hydrangea & Japanese anemones.



Living space, cocoon protected with grasses Pennisetum, for a drink at sunset under a sail.





Xavier Jours

A TRUE ARTISTIC DIRECTION

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LONDON
SINGAPORE
LOS ANGELES
SAIGON
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